



Communication in American English  
in Boston, USA



# The power of communication

This is a program for learners looking to communicate effectively in American English either for professional or academic purposes.

Against a backdrop of American history, civilization and literature the learner gains the language skills and personal confidence to integrate effectively into American life.

The course offers intensive training for learners who wish to gain international experiences and study in a challenging and culturally diverse classroom.

# American English taught in the context of American history and civilization

## An environment of continuous improvement

The skills achieved in each session of the day accumulate into daily gains in confidence and competence.

Ambitious progress in the use of English can be achieved through clear goal setting and attentive tutoring.

Learners achieve their goals by daily sessions which are both demanding in terms of language skills and also intellectually stimulating in terms of content.

Students work in small groups which allows them to focus on their aims and build their own language acquisition strategies. The class size of 4 participants allows learners to have maximum tutor contact time and also interaction with other learners which builds cross-cultural communication skills.

The learning day is all-embracing: the learner is 100% immersed in the language. In between lessons, workshops and preparation tasks, participants share breaks with teachers. This creates a learning community of shared ambitions and the constant connection between learners and tutors allows learners to develop an assertive use of the language.

## 21st century skills in English

Confidence and accuracy in the language gives learners an elevated level of international connectivity allowing them to operate with ease across cultural and linguistic borders.

In addition to linguistic flair and competence, the program equips students with important 21st century skills.

### 1. Learning skills

---

- Critical thinking: finding solutions to problems
- Creativity: thinking outside the box
- Collaboration: working with others
- Communication: talking to others

### 2. Literacy skills

---

- Information literacy: understanding facts, figures, data
- Media literacy: awareness of methods via which information is published
- Technology literacy: understanding the tools of the Information Age

### 3. Life skills

---

- Flexibility: deviating from plans as needed
- Collaboration: motivating a team to accomplish a goal
- Initiative: start projects or strategies on one's own
- Productivity: maintain efficiency in an age of distraction
- Social skills: meeting and networking with others for mutual benefit

## How the content delivers the skills

The authentic content is taught by American tutors and is drawn from areas of interest such as economics, history, literature, music, politics, commerce and civilization.

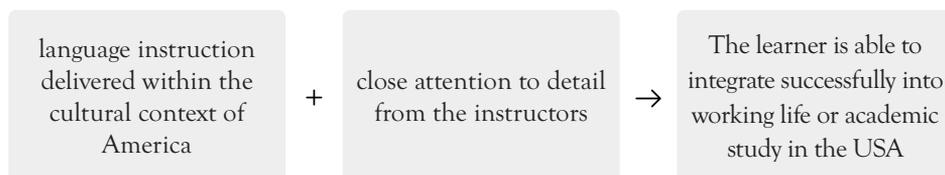
The course content is challenging because it has not been designed as a learning tool. Teachers adapt the material to suit the level and needs of the learners. Learners are trained to think critically which is an important professional skill. Unexpected, unfamiliar content is typical of academic and professional life.

## How the program format delivers fast progress

The program contains a mix of lessons and workshops.

There is a maximum of 4 students per class.

The small class size allows each learner to have contact time with the teacher and also to interact with the other participants.





The course

# Communicating in American English

For career preparation  
and professional development

The unique advantage of the course is that it delivers the language instruction in the context of American history and civilization allowing the learner to form an understanding of the American character, which enables them to integrate well into the American workplace or into higher education in an American university.

The program is carefully structured and includes continuous assessment with daily, weekly and monthly milestones for each student according to their personal objectives.

The course includes:

---

#### Language skills lessons to develop language competency

Accuracy lessons build the core skills of grammatical structures and the art of accurate expression.

Comprehension and Expression lessons use a wide variety of authentic materials such as literary texts, news articles, research reports and current affairs audio and video to build new vocabulary and develop listening comprehension skills and speaking skills.

#### Communication skills sessions to build confidence and fluency

Critical Analysis sessions focus on developing the student's skills and flair for written English. Students work on practice exercises in a range of styles and registers including improvisation, essay writing, reports on researched topics, reviews, commentaries and literary criticism. Reading comprehension and understanding of the written word is developed in text analysis sessions.

In Spoken Assertiveness, students are set tasks which challenge them to develop their problem-solving, collaboration, organization and planning skills. There is also a focus on non-verbal communication such as body language, as well as pronunciation.

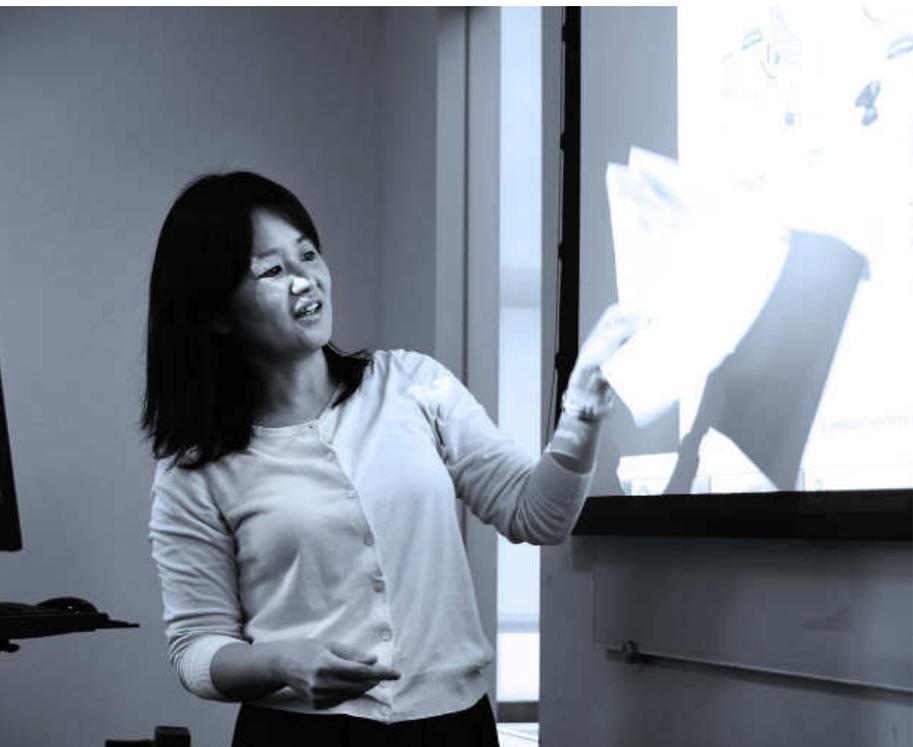
#### Individual lessons

Individual lessons can be added to the program for fast progress or to allow a focus on specific content.

These lessons allow the student to make progress, by tailoring lessons to meet their exact needs. This is highly effective for students who require English for specific professional purposes, and can focus on areas of specialization such as law, engineering, medicine or finance.

Courses start every Monday throughout the year.  
Minimum age: 18 years

Maximum 4 per class + individual lessons  
Individually monitored progress



# The course program and the learner outcomes it delivers

## The opening plenary

A group discussion of current events. Students practice public speaking and presentational skills in a relaxed informal setting.

---

## Comprehension and Expression

Students practice comprehension of reading and listening passages, build vocabulary, and express opinions.

### Lesson Content

- Exercises to practice active expression
- Exercises for clear pronunciation
- Idiomatic Language
- Regional Dialects & Accents

### Learner Outcomes

- Ability to adapt tone, register, pace, emphasis of the spoken language
- Speak with clarity and be understood

Themes: Informality in American English, American notion of Liberty/Individuality from the past and how it manifests itself today, Relationships- family, friends & tribalism, American Literature and Music

---

## Accuracy

Language structures and lexis development to achieve an accurate use of grammar, idioms and vocabulary. It is complemented with work on a wide range of materials (reports, articles, studies) to sharpen the learner's understanding of written documents.

### Lesson Content

- Writing tasks in different styles and registers
- Grammar and structure practice drills
- Vocabulary

### Learner Outcomes

- Deep understanding of the language
- Ability to manipulate the language

Themes: U.S. History, Government, and American Social Movements (civil rights, women's rights, LGBTQ+ rights).

---

## Critical Analysis

Develops the participant's ability to analyze and process information in English. Students apply critical thinking skills by researching and evaluating texts, then producing cogent, well-structured responses.

### Lesson Content

- Writing techniques and strategies
- Debate
- Opinion Essay Writing

### Learner Outcomes

- Ability to write with impact
- Communicate a message in clear written English

Themes: American idea of 'Freedom', American Consumerism & Conspicuous Consumption, American Music & Literature through the centuries, Social Movements throughout U.S. History.

---

## Spoken Assertiveness

A fluency skills session to improve pronunciation and to help the learner overcome inhibitions and group communication anxieties.

### Lesson Content

- Problem solving projects
- Public Speaking
- Informality in American Language
- American Accent Training

### Learner Outcomes

- Team-building skills
- Ability to maintain focus
- Cross-cultural collaboration

Themes: Public Speaking in work situations- meetings/lectures, Public Speaking in a university setting- presentations, group work, campus conversations.

---

## Self-Study Project Assignment

Each student works either autonomously or in a group of up to four maximum on engaging tasks to produce a final end of week piece of work.



# How the course program can be enhanced to prepare for exams

## TOEFL / TOEIC / IELTS / GMAT

Individual lessons can be added to the program to focus on exam preparation.

These qualifications help students to progress in professional contexts or in further education, such as studying at an English speaking university. The learner is trained to communicate effectively in a wide range of themes and topics.

Each of the daily sessions of the program deliver the skills required for exam preparation.

Weekly review tests highlight areas which need attention and are a good way to track progress. The student is given regular exam practice under timed conditions, drills and exercises from past papers, essay writing practice and is coached in personal success strategies for their exam by tutors.

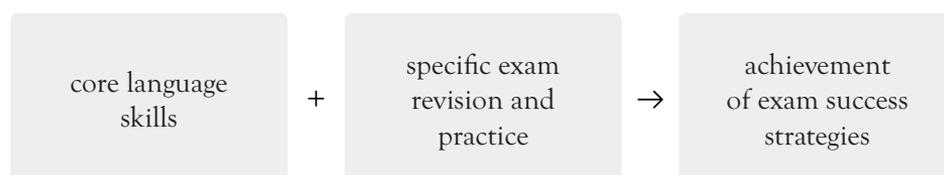
Morning classes revise the core structures of the language. Individual lessons in the afternoon focus on the revision of the specific exam content, practice drills, timed tests, essay writing and strategies for exam success.

## Course dates

Courses start every Monday throughout the year.

Maximum 4 per class + individual lessons  
Individually monitored progress

## A fast track to exam success





The experience of living and studying in the city of Boston



# Accommodation and cultural program

## Homestay

Staying in a homestay gives participants the chance to be fully immersed into the local culture, while also being able to practice English in a relaxed and natural setting. No two students of the same mother tongue are placed with the same host, ensuring that learners are communicating in English at all times.

Students broaden their scope in their use of the language and become familiar with expressing themselves in English. Homestay hosts provide meals for students, which allows mealtimes to become an opportunity for students to use their English in real-life scenarios.

Staying with a local host allows students an insight into the city that expands their cultural knowledge alongside the development of their language skills. Homestay hosts are able to offer a unique perspective on the city and its culture, which enriches the student's time and experience in Boston.

## On arrival

The school can arrange a private transfer from the airport. Alternatively there is a public transport service which runs from the airport to downtown.

## Cultural living in the city

Boston is a diverse and vibrant city, one of the oldest in the United States and yet one of the most creative and forward-thinking.

Host to many world-class universities, a booming pharmaceutical industry, and several Fortune 500 companies, Boston is an ideal place for university students and professionals to reach for the highest levels of English proficiency.

With a history spanning over almost 400 years, Boston is one of the most culturally-rich cities in the United States. Having been site to several defining moments of the nation's history, Boston offers visitors a wealth of museums and places of historical importance where they are able to gain a deep understanding of the city and its history and culture.

Music and the arts are well-supported in Boston, and students have a wide range of cultural entertainment to chose from, including world-class orchestras, ballets, theaters and galleries.

OISE Boston is located in the bustling Back Bay neighborhood of Boston, amidst boutiques and cafés, and is a short walking distance from both the business and theater districts.



# OISE Booking Terms & Conditions

---

## 1. Definitions

1.1 When the following words with capital letters are used in these Terms, this is what they will mean:

Booking : your booking for one of Our Courses;

Courses : the language training courses advertised on Our website;

Deposit : 500 USD (as applicable);

Event Outside Our Control: is defined in clause 8.2;

Fees : the fees payable by you in respect of your Booking;

Terms : the terms and conditions set out below;

We/Our/Us : Instill Education Limited (trading as "OISE") a company registered in England and Wales under company number 01293463 and having its registered office at 14 Friars Entry, Oxford, OX1 2BZ, United Kingdom. VAT registration number GB792403230.

1.2 When We use the words "writing" or "written" in these Terms, this includes e-mail unless We say otherwise.

---

## 2. Bookings

2.1 Bookings can be made by completing and submitting the form on Our website together with payment of your Deposit or the total Fees (as applicable, see clause 3.1).

2.2 Please ensure that you read these Terms carefully, and check that the details of your Booking are complete and accurate, before you make your Booking. If you think that there is a mistake, please contact Us to discuss. We will confirm any changes in writing to avoid any confusion between you and Us.

2.3 When you make a Booking with Us, this does not mean that We have accepted it. Our acceptance of the Booking will take place as described in clause 2.4. If We are unable to confirm your Booking, We will inform you of this.

2.4 These Terms will become binding on you and Us when we confirm your Booking in writing to you, at which point a contract will come into existence between you and Us. We will assign a unique reference number to your Booking and inform you of it when We provide confirmation. Please quote this number in all subsequent correspondence with Us relating to your Booking.

---

## 3. Payment of Fees

3.1 Where the Course is due to begin more than six weeks from the date of your Booking, a Deposit is payable at the time of making your Booking. Where the Course is due to begin less than six weeks from the date of your Booking, the Fees must be paid in full at the time of your Booking.

3.2 When We confirm your Booking under clause 2.4, We will provide a statement showing the balance of the Fees due to be paid, which should be settled at least four weeks before the Course starting date. Please note that you will not be allowed to attend any Course unless payment of the Fees has been made in full.

3.3 All Fees must be paid in US Dollars (USD) (as applicable). All bank charges are payable by you.

3.4 All refunds due under these Terms will be paid to the person from whom payment was originally taken, using the same method of payment as used by them.

---

## 4. Changes to Bookings

4.1 If you wish to change your Booking by switching to another Course, you must provide at least 10 days' notice of such change to Us in writing, otherwise you will be expected to attend the Course originally booked or cancel your Booking under clause 7.

4.2 Where you have given the appropriate notice under clause 4.1:

(a) We will refund any difference between the cost of the original Booking and your revised Booking on the last date of the Course to which you have switched (whether or not you remain on the Course for its full duration); or

(b) You may be required to pay any difference between the cost of the original Booking and your revised Booking at the time of your request.

4.3 If you wish to take a holiday at any time during the Course, you must give Us at least two weeks' notice in writing. No refunds are payable in these circumstances.

4.4 We reserve the right to cancel a Course, or make changes to course arrangements, as a result of Events Outside Our Control. Clause 8 will apply in such circumstances.

---

## 5. Our liability to you

5.1 Where We provide any assistance to you in making travel and accommodation requirements, We do so only as an intermediary between you, travel organisations and host families. Unless and to the extent caused by Our negligence,

We will not be liable to you for any losses arising from any delays or failures relating to travel and accommodation arrangements. We will, however, use our reasonable endeavours to defend your interests and mediate on your behalf in the event of any breach of contract on the part of a travel organisation or host family.

5.2 If We fail to comply with these Terms, We are responsible for loss or damage you suffer that is a foreseeable result of Our breach of the Terms or Our negligence, but We are not responsible for any loss or damage that is not foreseeable.

Loss or damage is foreseeable if it is an obvious consequence of Our breach or if it was anticipated by you and Us at the time we entered into this contract.

5.3 We do not exclude or limit in any way Our liability for death or personal injury caused by Our negligence or the negligence of Our employees, agents or subcontractors, or for any liability which cannot be excluded or limited by law.

---

## 6. Insurance, accommodation, students visas and study permits

6.1 You are responsible for arranging your own travel and medical insurance (including the costs of repatriation in the case of illness or accident) and student visitor visa.

6.2 If you are denied a student visitor visa and provide Us with a copy of the rejection letter on or before the first day of the Course, the We will refund all Fees paid.

6.3 Accommodation will begin on the Sunday before the Course starts and will end on the Saturday after the Course ends. If you have asked Us to arrange host family accommodation, you will receive details of your host family address at least five days before the Course starting date (unless you have made a late Booking) to enable you to inform the host family of your approximate time of arrival.

---

## 7. Your rights to cancel and applicable refund

7.1 You have the following rights to cancel your Booking:

(a) you have a legal right to cancel your Booking within 14 calendar days of the date of your Booking, in which event We will, subject to clause 7.3, refund all of the Fees including the Deposit; or

(b) you may cancel your Booking at any time after the period of 14 calendar days referred to in clause 7.1(a) but before the Course has begun, in which event We will retain the Deposit and refund the balance of any Fees paid by you.

7.2 To exercise your rights to cancel under clause 7.1, you must inform Us of your decision by making a clear statement to this effect by completing the cancellation form on Our website or by contacting Us (see contact details below).

---

7.3 The law requires us to obtain your express consent to Us providing Our services where the starting date of the Course falls during the 14 day cancellation period referred to in clause 7.1(a). By making your Booking, you will be treated as giving this consent. You acknowledge that if you subsequently cancel, We will be entitled to deduct an amount from the Fees paid which is in proportion to the services that We have performed up to the date of your cancellation.

7.4 Once a Course has begun, you may cancel your Booking with immediate effect by giving Us written notice if:

(a) We break this contract in any material way and We do not correct or fix the situation within 30 days of you asking Us to in writing;

(b) We go into liquidation or a receiver or an administrator is appointed over Our assets; or

(c) We are affected by an Event Outside Our Control.

---

## 8. Our rights to cancel and applicable refund

8.1 We will not be liable or responsible for any failure to perform, or delay in performance of, any of Our obligations under these Terms that is caused by an Event Outside Our Control.

8.2 An Event Outside Our Control means any act or event beyond Our reasonable control including but not limited to strikes or other industrial action, civil commotion, terrorist attack or threat of terrorist attack, epidemic, adverse weather conditions or other natural disasters.

8.3 If an Event Outside Our Control takes place that affects the performance of Our obligations under these Terms:

(a) We will contact you as soon as reasonably possible to notify you; and

(b) We will, where possible, propose alternative arrangements (which may include alternative dates or venues) for the Course.

8.4 You may cancel your Booking if any alternative arrangements proposed by Us are unsuitable for any reason, in which case We will refund all Fees paid in advance for the Course.

8.5 We reserve the right to refuse your attendance on the course if you are suffering from any illness, medical condition or mental or physical disability which was not disclosed at the time of Booking.

---

## 9. How we may use your personal information

9.1 We will use the personal information (including sensitive information about your health, religious beliefs and practices or dietary requirements) that you provide to Us:

(a) to administer and provide Our Courses to you;

(b) to process payment in relation to any Booking;

(c) for internal training and monitoring purposes; and

(d) to inform you about similar Courses and other services that We provide, but you may stop receiving these at any time by contacting Us.

9.2 We will not give your personal data to any third party other than:

(a) as strictly necessary for Us to perform Our contract with you;

(b) to host families; or

(c) to the schools and offices within our group companies (which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006) including those outside the European Union.

9.3 You have the right to access information held about you. Your right of access can be exercised in accordance with the Data Protection Act 1998. Any access request may be subject to a fee of £10 to meet Our costs in providing you with details of the information We hold about you.

9.4 We may wish to use photographs and audio visual media containing your image or likeness in our marketing and promotional materials and you hereby consent that We may do so in all and any media for such purposes. If you would prefer that We do not, you should notify Us by completing the relevant section of the registration form. We will also confirm this with you where we have a reasonable opportunity to do so. Copyright in any photographs or audio visual media continuing your image or likeness shall belong to Us and shall not entitle you to receive any royalties or other payments.

---

## 10. Other important terms

10.1 These Terms set out the entire agreement between you and Us relating to your Booking.

10.2 We may transfer Our rights and obligations under these Terms to another organisation, and We will always notify you in writing if this happens, but this will not affect your rights or Our obligations under these Terms.

10.3 This contract is between you and Us. No other person shall have any rights to enforce any of its terms.

10.4 Each of the clauses in these Terms operates separately. If any court or relevant authority decides that any of them are unlawful, the remaining paragraphs will remain in full force and effect.

10.5 If We fail to insist that you perform any of your obligations under these Terms, or if We do not enforce Our rights against you, or if We delay in doing so, that will not mean that We have waived Our rights against you and will not mean that you do not have to comply with those obligations. If We do waive a default by you, We will only do so in writing, and that will not mean that We will automatically waive any later default by you.

10.6 These Terms are governed by English and American law. You and We both agree to submit to the non-exclusive jurisdiction of the English and American courts.

---



OISE Boston  
Suite 820  
31 St James Ave  
Boston, MA, 02116  
USA

+1 617 357 6473  
[boston@oise.com](mailto:boston@oise.com)  
[oise.edu](http://oise.edu)